



Partner & Media Pack 2026

Reach the people building employee experience

Why partner with us

Employee Experience Magazine reaches senior practitioners building employee experience inside large organisations.-
Your brand sits beside the ideas they came to read, in an environment they already trust.

3,000+

active subscribers,
US and UK primarily + global

54%

average
open rate

~1,500

active reads
per issue

Readers at large employers



Strong readership across

Financial services · Professional services · Technology · Healthcare · Pharma · Energy

Built by outreach

Grown through direct editorial outreach to named senior titles, not paid acquisition.



We publish across 7 editorial pillars that are most of interest to our readers.

● Culture and Change

● AI and the Future of Work

● Wellbeing, Trust and Safety

● Talent and Lifecycle

● People Data and ROI

● Internal Communications

● EDI in Practice

Who we platform

Credible B2B providers serving the people function

We work with providers from HR technology and employee experience platforms to internal comms agencies, change and culture consultancies, EDI and wellbeing specialists, learning and people-analytics tools, AI enablement and leadership development partners.

Service	USD	GBP <small>(subject to VAT)</small>
Sponsored feature - editorially co-produced piece to make sure your product or service shines to our audience, on our website, promoted in newsletter + socials + your banner on your chosen category page.	\$1,800	£1,400
Newsletter sponsorship – sponsor an edition of our regular newsletter	\$1,000	£800
Event write-up – have journalistic coverage of your event, on the website, newsletter and LinkedIn	\$2,500	£1,800
Homepage banner, per month	\$550	£400
Category page banner, per month (discounts for multi month bookings)	\$400	£300
Guest post	\$400	£300
Link insertions (on application only)	\$400	£300

All placements are reviewed for quality, accuracy and reader value. Sponsored content is disclosed as partner content.



Let's talk

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COMING SOON

The Verified Partner Directory

A curated home for the partners serving the EX space, presented by problem solved unlike software directories.

Tier 1 Listed £1,000 / year

Tier 2 Listed & Promoted £3,500 / year

[Enquire now to be included in our August launch](#)

COMING SOON

The EX Job Board