WORK WITH EMEX

Partner with Employee Experience Magazine

Employee Experience Magazine is an independent publication for HR and Employee Experience professionals, particularly those working in large organizations across the UK and US.

We help HR technology and services companies share their expertise, build credibility and reach this specialist audience through editorial, newsletters, search and LinkedIn.

OUR AUDIENCE AT A GLANCE

1M+
Annual search impressions across Google and Bing

3,500
Monthly website visits

7,000+
Combined newsletter and LinkedIn audience

7.6%
Newsletter click rate

WORK TOGETHER

Partnership campaigns

We offer two ways to work with EmEx: ongoing visibility around a relevant employee experience topic, or a focused campaign to get your research in front of senior HR decision-makers.

ONGOING VISIBILITY

Topic Visibility Partnership

From **£1,500** / $2,000 — **3 months**

Three months of visibility alongside EmEx content relevant to your business, from recognition and culture to employee listening and onboarding.

Includes banners on relevant EmEx pages throughout the quarter, one newsletter banner each month, and a 12-month listing in our directory of HR platforms and experts, opening in 2027.

You'll receive a click report and an end-of-quarter review.

TARGETED DISTRIBUTION

Research Amplification Campaign

From **£3,000** / $4,000 — **6 weeks**

A six-week campaign to help your research reach the people most likely to find it relevant, including senior HR leaders beyond our existing readership.

Includes an editor-written feature, a report download hosted on EmEx, prominent coverage in one newsletter issue, LinkedIn promotion, and editor-led outreach to **500 senior HR professionals**, selected in consultation with you.

You'll receive a campaign results report covering reach and engagement.

INDIVIDUAL OPTIONS

Other ways to work with us

OPPORTUNITY	WHAT'S INCLUDED	UK / INTERNATIONAL
Supplied article	Your guest article published on EmEx	**£300 / $400**
Editor-written feature	A feature written by EmEx, promoted in our newsletter and on LinkedIn	**£750 / $995**
Newsletter banner	Your image, two lines of copy and a link in one weekly issue	**£350 / $475**
Website banners	Homepage or relevant guide placement, per month	**£300 / $400**
Event promotion	Campaigns combining website, newsletter and LinkedIn promotion around your event	**Quoted individually**
Directory listing	A 12-month listing in our directory of HR platforms and experts, opening in 2027	**£600 / $800**

Guide banner placements are subject to relevance and availability. UK prices are subject to VAT.

Let's talk

Whether you're launching new research, planning a campaign or looking to build your profile in the employee experience market, we'd be happy to discuss what you're working on.

Email partnerships@emexmag.com

Esther Smith
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