

Partner price list 2026

Employee Experience Magazine reaches a combined audience of over 8,000 HR, internal comms and employee experience leaders in the UK and US through our weekly newsletter and LinkedIn, which means your message is seen by people who chose to follow this subject.

Newsletter

Item	What you get	GBP	USD
Newsletter banner	Your image, two lines and a link in one weekly issue	£350	\$475
Editorial partner feature	A feature at the top of one weekly issue, written by our editor	£800	\$1,050

Website

Item	What you get	GBP	USD
Homepage banner	Your banner on the emexmag.com homepage for one month	£400	\$550
Section banner	Your banner on one topic section for one month	£300	\$400
Sponsored feature	Your article on emexmag.com, labelled as partner content	£1,400	\$1,850
Guest post	Your bylined article, subject to our editorial standards	£300	\$400
Link insertion	One link placed in a relevant existing article	£300	\$400
Event roundup	A write-up of your event from your notes, quotes and photos	£600	\$800
Featured event listing	Your event at the top of our Events calendar until the day	£150	\$200

Packages

Package	What you get	GBP	USD
Newsletter and homepage	Newsletter banner in one issue, homepage banner for three weeks and a share on LinkedIn	£500	\$675
Editorial package	Editorial partner feature in one issue, a banner follow-up in the next issue, homepage banner for three weeks and posts on LinkedIn	£1,200	\$1,600

Prices exclude VAT where it applies. We place partners inside our weekly newsletter, which goes out on Wednesdays, rather than sending standalone emails. If you have something different in mind, tell us what you would like to achieve and we will shape something around it.

Guest posts and editorial. Editorial coverage is chosen by our editor and cannot be bought. A guest post is your own article with your byline and your link, and it is a paid placement.

Booking. Payment is due before the first placement, artwork and copy are due by the Monday before a Wednesday issue, and paid content carries a partner label.

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